

Code: 12E01401

MBA (Finance) IV Semester Regular Examinations September/October 2014

ENTREPRENEURSHIP DEVELOPMENT

(For students admitted in 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 How is entrepreneurship in India and abroad?
- 2 Explain briefly about types of ownership and its importance.
- 3 Write a short note on the following:
 - (a) Intellectual property rights.
 - (b) SWOT analysis.
- 4 Explain about informal agencies in financing entrepreneurs.
- 5 What are the steps involved in project life cycle? Explain.
- 6 What are the different strategies used in managing newness in entrepreneurship?
- 7 Explain about women entrepreneurship by two examples in Indian context.
- 8 Write a short note on the following:
 - (a) EDPs and its importance.
 - (b) Role of NGOs in entrepreneurship.
